



SHARED FOUNDATION

INFINITE POSSIBILITIES

VENDOR PROSPECTUS

SHARED FOUNDATION

INFINITE POSSIBILITIES

Dear Valued Partner:

The American Association of Legal Nurse Consultants (AALNC) will host its 17th National Educational Conference, March 22–25, 2006, at the Hilton Atlanta.

Reach 600 Key Decision Makers in the Legal Nurse Consulting Field

Exhibiting at the AALNC National Educational Conference is the ideal way to market your company's products and services to your target audience. AALNC has been dedicated to the professional advancement of registered nurses practicing in a consulting capacity in the legal field since 1989. Our conference attendees consult on a variety of legal cases including **medical malpractice, worker's compensation, personal injury, elder law** and more. They also serve as expert witnesses in many cases year-round, evaluate risk management and are the key decision-makers within their respected facilities.

For even greater exposure during the conference, AALNC offers numerous **sponsorship and advertising opportunities** to fit your marketing needs. Tradeshow industry studies have shown that participants in exhibitor sponsorship programs as part of an integrated exhibit marketing plan can generate **up to a 72 percent increase in sales**. (Source: *Trade Show Week*).

If you have any questions about this event or suggestions for other sponsorship opportunities that will fit the format of the AALNC conference, please contact **Sara Matthys, Tradeshow Sales Coordinator, at 312/673-4779** or smatthys@smithbucklin.com. We look forward to seeing you in Atlanta!

Best Regards,



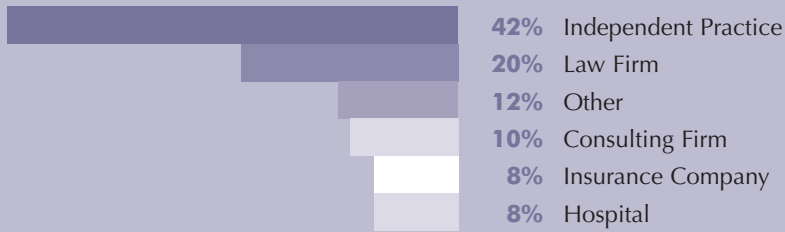
Sandra W. Rush, BSN RN
2006 Conference Committee Chair

Thank you AALNC for a great conference! The RN MARKET booth in the exhibit hall was swamped and we are still getting calls from attendees all over the country to place orders for marketing packages and books. We made lots of friends and are thrilled with the turnout!

—Veronica Castellana
www.RNMARKET.com

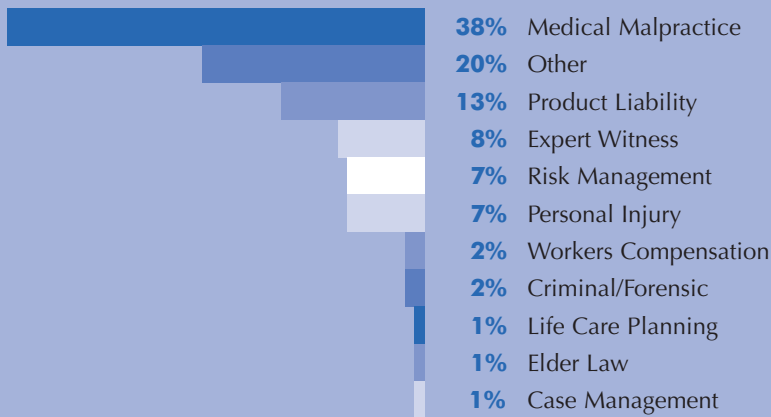
AUDIENCE

PRIMARY MEDICAL/LEGAL PRACTICE SETTING



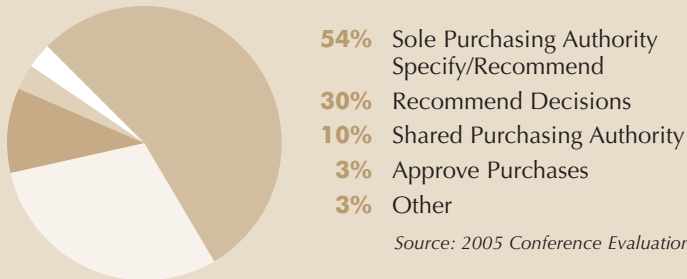
Source: 2005 Conference Evaluation

PRIMARY MEDICAL/LEGAL PRACTICE AREA



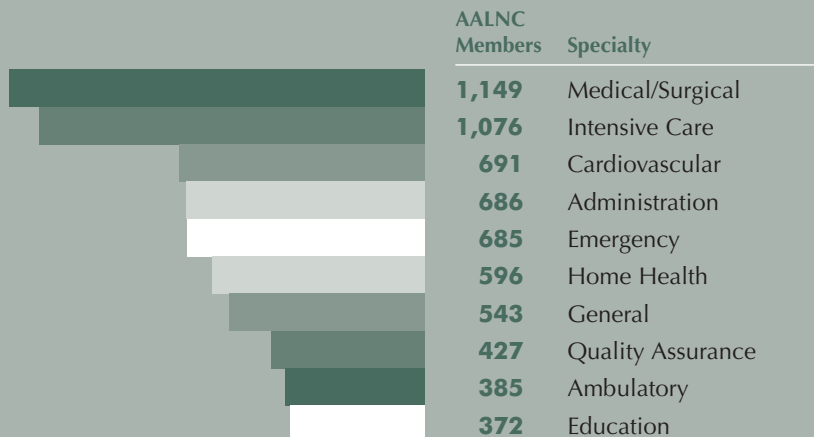
Source: 2005 Conference Evaluation

DECISION MAKER IN PURCHASING PRODUCTS AND/OR CONTRACTING FOR OUTSIDE SERVICES



Source: 2005 Conference Evaluation

TOP 10 NURSING SPECIALTIES REPRESENTED BY AALNC



Source: AALNC Database

EXHIBIT HOURS

WEDNESDAY

MARCH 22, 2006

10:00 a.m. – 4:00 p.m. Exhibit Setup
 5:00 p.m. – 8:00 p.m. Grand Opening Reception in the Exhibit Hall

THURSDAY

MARCH 23, 2006

Exhibits Open

7:00 a.m. – 8:00 a.m. Continental Breakfast in Exhibit Hall
 9:45 a.m. – 10:15 a.m. Beverage Break in Exhibit Hall
 11:30 a.m. – 1:30 p.m. Exhibits Open
 2:30 p.m. – 3:00 p.m. Beverage Break in Exhibit Hall

FRIDAY

MARCH 24, 2006

Exhibits Open

7:00 a.m. – 8:00 a.m. Continental Breakfast in Exhibit Hall
 9:30 a.m. – 10:00 a.m. Beverage Break in Exhibit Hall
 11:15 a.m. – 1:15 p.m. Exhibits Open
 2:15 p.m. – 2:45 p.m. Beverage Break in Exhibit Hall
 3:00 p.m. – 5:00 p.m. Exhibit Teardown

EXHIBIT FEE

\$900 per tabletop

Each tabletop includes:

- One 6' x 30" skirted table and two chairs
- One standard identification sign
- Four exhibit hall passes
- One pre-conference hard copy attendee list (name, company, city, state, ZIP)
- Company listing in the on-site program

VENDOR PRESENTATIONS

As a host of an AALNC vendor presentation, your company will be entitled to present a conference session dedicated exclusively to your company's products and services. Vendor presentations run unopposed to other educational sessions and a session description will be printed in the on-site marketing materials. Cost is \$750 per presentation. Space is limited so sign up today by checking the appropriate box on your application.

EXHIBIT HALL PASSPORT PROGRAM

Increase traffic to your booth this year by participating in the Exhibit Hall Passport Program! All attendees will receive an Exhibit Hall Passport when they pick up their conference on-site materials and will validate their passport when they visit your exhibit booth. Once attendees have completed their Passport, they will be eligible for a prize drawing at the end of the conference.

SPONSORSHIP OPPORTUNITIES

AALNC offers a variety of sponsorship opportunities that will ensure added exposure for your company. The benefits of sponsorship include:

- Acknowledgement in the AALNC on-site Program and post-meeting printed pieces (subject to deadline)
- Company name and logo at the event(s) or on item(s) that are sponsored
- Recognition signage at entrance to exhibit hall
- Sponsor ribbons for exhibitor personnel badges
- Special recognition in the *Network News*
- Logo recognition and hyperlink to company Web-site on AALNC Web-Site
- Recognition during the conference General Sessions

SPONSORSHIP LEVELS

Get more out of your sponsorship investment! Sponsorship levels are available at the Platinum, Gold, Silver and Bronze levels.

| | |
|-----------------------|-------------------|
| Platinum Level | \$2,000 + |
| Gold Level | \$1,000 – \$1,999 |
| Silver Level | \$500 – \$999 |
| Bronze Level | Under \$500 |

SPONSORSHIP OPPORTUNITIES

Badge Holders: \$1,000

AALNC 2006 National Educational Conference attendees will not only see your company logo, but will wear it on their badge! Your company's logo will be placed on the badge holder which attendees are required to wear at all conference functions.

Badge holders must be provided by sponsor.

Registration Bag Exclusive: \$2,000

Co-sponsored: \$1,000 (limit 4)

Provide each attendee with a classic totebag in which to carry their course materials during the meeting. Plus, attendees will continue to promote your company when they carry the bags long after the conference!

Educational Conference artwork and company logo(s) will be printed on the bag.

Aisle Signs: \$300 per aisle (limit 3)

Receive maximum exhibit hall visibility by having your company logo on the aisle sign hanging over your aisle or on all the aisle signs throughout the exhibit hall.

Educational Conference artwork and company logo will be printed on the signs.

Street Signs: \$500 (limit 3)

AALNC will display large stand-alone signs in high traffic hotel corridors for all three days. Size is approximately 3' wide by 8' tall and sponsors supply their own artwork.

Educational Conference artwork and company logo will be printed on the signs.

FOOD AND BEVERAGE SPONSORSHIPS

Continental Breakfast: \$500 per day (3 days available)

All participants will enjoy a convenient continental breakfast, courtesy of your company, served outside the meeting rooms or exhibit hall. Signs will be placed at each food and beverage area recognizing your company as the breakfast sponsor.

Company logo will be printed on the recognition signs.

Beverage Break: \$500 per break

Reinforce your company's presence at the conference by sponsoring a beverage break for attendees. Signs will be placed at the serving areas and will recognize your company as the beverage break sponsor.

Company logo will be printed on the recognition signs at the serving areas.

EVENT SPONSORSHIPS

Exhibit Hall Grand Opening Reception: \$3,000

Gain even more exposure in the exhibit hall by sponsoring the Exhibit Hall Grand Opening Reception. Beverages and hors d'oeuvres will be served.

Company logo will be printed on the recognition signs at reception.

Keynote Speaker: \$1,000

The keynote speaker is the highlight of the conference! You can sponsor the opening keynote speaker, who will set the pace for this rewarding event!

Company logo will be displayed on the screen during the opening session, will be printed on recognition signs at the event entrance and company will receive verbal acknowledgement from the presenter.

Mentor Sessions: \$250

Novice and experienced legal nurse consultants alike actively participate in the mentoring sessions. By sponsoring one of these sessions, your company will be supporting a program that provides guidance and open discussion to your target audience.

Company logo will be printed on recognition signs at the event entrance.

Pre-Conference Workshops: \$250 per workshop

Dedicated legal nurse consultants arrive at the conference a day early to be part of special pre-conference workshops. Get the attention of this select group by sponsoring a pre-conference session.

Company logo will be displayed on the screen during the opening session, will be printed on recognition signs at the event entrance and company will receive verbal acknowledgement from the presenter.

Customized Sponsorship Packages

Do you have an idea for a unique sponsorship opportunity? If so, contact Sara Matthys, Tradeshow Sales Coordinator, at 312/673-4779 or smatthys@smithbucklin.com.

MAXIMIZE YOUR VISIBILITY!

Tradeshow industry studies have shown that participants in exhibitor sponsorship programs as part of an integrated exhibit marketing plan can generate up to 72% in increased sales.

(Source: Trade Show Week)

| PACKAGED SPONSORSHIP BENEFITS | P | G | S | B |
|--|---|---|---|---|
| Special recognition in the <i>AALNC Network News</i> | • | • | • | • |
| Logo recognition and hyperlink to sponsor Web site | • | • | • | • |
| Acknowledgement in on-site and post-meeting printed pieces (subject to deadline) | • | • | • | • |
| One (1) set of pre-conference mailing labels and one (1) set of post-conference mailing labels | • | • | • | • |
| One full-page advertisement in <i>The Journal of Legal Nurse Consulting</i> | • | | | |
| One half-page advertisement in <i>The Journal of Legal Nurse Consulting</i> | | • | | |
| Sponsor signage near general session and at sponsored event | • | • | • | • |

Key: P=Platinum Level G=Gold Level S=Silver Level B=Bronze Level

In addition to sponsorship, AALNC offers the following advertising opportunities for your company.

Registration Bag Insert: \$300 (limit 6)

Your company insert will be included in the conference totebag that will be distributed to all AALNC attendees! This is a great opportunity to invite attendees to your booth, promote a new product, and much more!

Materials must be provided by the sponsoring company. Flyer must be 8-1/2" x 11" and is subject to AALNC approval.

Chair Drop: \$750

Share your message directly with the legal nurse consultant attendees at a featured general session. Your marketing piece will be placed on each attendee's chair where they won't miss it!

Materials must be provided by the sponsoring company.

Conference On-Site Program Advertising

| | |
|----------------------|-------|
| Premium Placement | \$750 |
| Full-page Display Ad | \$500 |
| Half-page Display Ad | \$300 |

Each AALNC attendee will receive an on-site program containing the educational session handouts that will be referenced throughout the conference. This is a great way to promote your company. For added exposure, AALNC offers the opportunity to place your ad on the inside front cover or inside back cover of the program.

Conference Pocket Program: \$1,000

This handy at-a-glance schedule is used by attendees throughout the conference. Your company's logo will be seen by attendees throughout the conference as they use the program to plan their schedule.

AALNC headquarters will produce the pocket program on behalf of your company.

Conference Pens: \$500

Your company will be at the fingertips of conference attendees when you sponsor a pen to be used during the conference and beyond. Sponsored pens will be conveniently distributed with registration materials for maximum exposure.

Pen must be provided by the sponsoring company and should include the company name and logo.

Conference Note Pad: \$500

Provide AALNC attendees with a convenient note pad to take notes during the conference. The sponsored note pads will be distributed at registration to all attendees in their registration bags.

Conference note pads must be provided by the sponsoring company and should include the company name and logo.

Please note: Conference advertisers will not receive recognition as sponsors.

Journal of Legal Nurse Consulting Advertising

Advertising in the *Journal of Legal Nurse Consulting* offers exposure to an audience of more than 3,500 registered nurses. If you are interested in advertising in the *Journal*, contact jlnc@aalnc.org.

| Size | 1x rate | 4x rate | 6x rate |
|--------------|---------|---------|---------|
| 1 page | \$520 | \$470 | \$425 |
| 1/2 page (H) | \$390 | \$350 | \$315 |
| 1/2 page (V) | \$390 | \$350 | \$315 |
| 1/4 page | \$230 | \$210 | \$190 |

APPLICATION AND ELIGIBILITY

Application for tabletop space must be made on the printed form by the American Association of Legal Nurse Consultants (hereinafter "the Association"), contain the information as requested and be executed by an individual who has authority to act for the applicant. This exhibition is designed for the display and demonstration of products and services relating to the practice and advancement of the art and science of legal nurse consulting and the professional education of those individuals attending the Association's 2006 National Educational Conference. The Association shall determine the eligibility of any company, product or service. The Association may reject the application of any company whose display of goods or services is not compatible, in the sole opinion of the Association, with the educational character and objectives of the exhibition. In the event an application is not accepted, any paid space rental fees will be returned.

EXHIBIT TABLETOP PRICE

The price for each tabletop is \$900. This includes an attendee list (hard copy), access to conference mailing labels at a discount, a uniformly styled draped tabletop, an identification sign, a listing in the conference program and exhibitor badges for four (4) preregistered company representatives per paid space, which admit them to the exposition area at no charge. Badges for spouses and/or guests are charged against this four-badges-per-tabletop allotment.

PAYMENT DATES

No tabletops will be reserved until the Association receives full payment of the total tabletop fee, along with a signed contract. If full payment is not received, the Association will have the right to resell the assigned tabletop space. The exhibitor expressly understands and agrees that all amounts paid hereunder will be applied first to any outstanding obligations due the Association by the exhibitor, and then to the amounts due in accordance with this paragraph hereof, that any resulting arrearages must be paid within the time limits specified herein, and that the Association will have the right to cancel this agreement if the exhibitor is or becomes in arrears with respect to any outstanding obligation due the Association.

CANCELLATION OF TABLETOP SPACE

A penalty of 50 percent of the cost of the total tabletop space contracted will be imposed for a written cancellation received before **Monday, January 2, 2006**. No refunds will be made or cancellations accepted after **Monday, January 2, 2006**. If for any cause beyond the control of the Association such as, but not limited to, the destruction of the exhibit facilities by an act of God, the public enemy, authority of the law, fire or other force majeure, the Association is unable to comply with the terms of this contract and deliver the space allotted hereunder, this contract shall be considered terminated and any payments made hereunder by the exhibitor shall be refunded to the exhibitor, less expenses incurred by the Association to the date of the termination allocable to the exhibitor after proration thereof among all exhibitors.

ASSIGNMENT OF TABLETOP SPACE

Space will be assigned according to the date on which the contract and payment are received, the availability of the requested area, the amount of space requested, special needs and compatibility of the exhibitor's products with the Association's aims and purposes. The Association reserves the right to assign space other than the choice requested, if necessary, and the right to rearrange the floor plan and/or relocate any exhibit.

TABLETOP, FURNISHINGS, EQUIPMENT AND SERVICE

The Association shall provide a uniformly styled exhibit space, carpeted floors in the exhibit hall and identification sign. Exhibit displays must not project so as to obstruct the view of the adjacent tabletops. All display material or equipment shall not exceed 8 feet in height.

CONDUCT OF EXHIBITS

The advertisement or display of goods or services other than those manufactured, distributed or sold by the exhibitor in the regular course of business and identified in this contract is prohibited. An exhibitor may not assign, sublet or apportion all or any part of the contracted tabletop space, nor may an exhibitor permit the display, promotion, sales or marketing of non-exhibitor products or services. Interviews, demonstrations and distribution of literature or samples must be made within the tabletop area assigned to the exhibitor. Canvassing or distributing of advertising outside the exhibitor's own tabletop will not be permitted. There is no restriction on selling on the exhibit floor provided that sales transactions may be conducted only within the proximity of exhibitor's own tabletop. Exhibitors are responsible to the Internal Revenue Service for the collection and submission of the applicable state and local sales taxes for sales which occur on the exhibit floor. Exhibitors may not serve or dispense food or beverages of any type from their tabletops or in the exhibit area without consent of the Association. Helium balloons are not allowed in the exhibit facility. No part of the display, including products, is permitted outside the exhibit space. Products and furnishings should be arranged with the safety of the exhibitors and attendees in mind. The Association reserves the right to restrict the operation of, or evict completely, any exhibit which, in the sole opinion of the Association, detracts from the general character of the exhibition as a whole. This applies to displays, literature, advertising novelties, souvenirs, conducts of persons, etc. No exhibits will be permitted which interfere with the use of, or impede access to, other exhibits or impede free use of the aisle.

INSTALLATION AND DISMANTLING

Installation. All exhibits must be set up by 4:00 p.m. on **Wednesday, March 22, 2006** without exception. Assembly of exhibits during regularly scheduled exhibit hours will not be permitted. **Dismantling:** The official closing time of the exhibits is 3:00 p.m. on **Friday, March 24, 2006**. All exhibit material must be packed and ready for removal from the exhibit area no later than 5:00 p.m. on **Friday, March 24, 2006**. No packing of equipment or literature or dismantling of the exhibits is permitted until closing time. Any company violating this regulation will be fined \$250 and may be denied exhibit space at any future Association conferences.

HOSPITALITY AND ENTERTAINMENT

Hospitality suites or events sponsored by the exhibitors must receive prior written approval of the Association. No entertainment may be scheduled to conflict with the Association's program hours, activity hours or exhibit hours. The Association has blocked suites at the Hilton Atlanta that will be available on a first-come, first-served basis. Reservations should be made directly with the hotel. Firms that are not exhibiting are not permitted to have hospitality functions.

EXHIBIT STAFF REGISTRATION

Registration of four representatives (inclusive of spouses) per paid tabletop will be complimentary, provided that registrations are received by the Association before **Monday, March 13, 2006**. There will be a \$25 charge for the registration of each additional tabletop representative who exceeds the four-per-tabletop allotment. After **Monday, March 13, 2006**, an on-site \$25 service fee will be incurred for the following:

- A. Registration of each representative;
- B. Each name change; and
- C. Each lost badge or name substitution.

Each exhibitor who registered in advance will receive a printed exhibitor badge available at the exhibitor registration area at the exhibition facility. This badge will entitle registered exhibitors admission to the exhibit area only. Exhibitors must wear badges at all times including setup, exhibit hours and dismantling in order to enter the exhibit area. Exhibitor staff, temporary help and setup personnel must wear exhibitor badges or other badges designated by the Association. **Exhibitor badges do not include admission to other conference functions, nor are they transferable.**

GENERAL CONFERENCE REGISTRATION

Any exhibitor who desires to attend the program sessions or any optional activities must register through regular channels. Advance registration forms will be mailed to exhibitors as soon as they are available.

SPECIAL VISUAL AND SOUND EFFECTS

Audiovisual and other sound and attention-getting devices and effects will be permitted only in those locations and in such intensity as in the sole opinion of the Association does not interfere with the activities of neighboring exhibitors. Operation of equipment being demonstrated may not create noise levels objectionable to neighboring exhibitors.

UNACCEPTABLE EXHIBITS

The exhibitor agrees not to use any displays that the Association determines, in its absolute discretion, will unreasonably endanger the person or property of the attendees or of the exhibitors, are in bad taste, are liable to discredit or subject the Association to criticism or legal liability, are inconsistent with the stated purposes of the Association and the interest and welfare of its members, are inimical to the property rights of the Association or violate the tabletop regulations or any other provision of this contract. In the event the Association determines at any time that any exhibit may or does violate this contract and the exhibitor is unable or unwilling to cure or correct such violation, the Association may

terminate this agreement immediately and forbid erection of the exhibit or may remove or cause the exhibit to be removed at the exhibitor's expense, and the exhibitor hereby waives any claim for refund of the exhibit tabletop or other damages arising out of such termination and/or exhibit removal. Any exhibitor who is uncertain as to whether an exhibit is in compliance with all applicable regulations and requirements should contact the Association.

INSURING EXHIBITS

Exhibitors are responsible for obtaining any insurance that may be necessary to protect their exhibits, merchandise and display materials against theft, fire, etc. at their own expense. It is suggested by the Association that the exhibitor contact the exhibitor's insurance broker and obtain all-risk insurance covering exhibit property while absent from home premises for exhibit purposes or a rider to the exhibitor's existing policy covering same. Neither the exhibit facility nor the Association will be responsible for loss or damage to any property in storage, in transit to or from the exhibit building or while in the exhibit building, nor for any loss of income as a result of any reduced sales due to such loss or damage. All property of the exhibitor will be deemed to remain under the exhibitor's custody and control in storage, in transit to or from or within the confines of the exhibit hall, even though it may at times be under the temporary control or direction of the Association.

MUSIC LICENSING

The exhibitor represents and warrants that it shall comply with all copyright restrictions applicable to exhibitors including, but not limited to, any music performance agreement between the Association and ASCAP or BMI. Exhibitor further represents and warrants that it shall obtain any additional license or grant of authority required under the copyright laws and present the Association with a copy of such license or grant no less than 30 days prior to the start of the show.

LIABILITY FOR DAMAGES AND LOSSES TO PROPERTY

The exhibitor shall protect, indemnify and hold harmless the Association, the exhibit facility and the Official Contractor from any and all liability, loss, damage or expense by reason of any injury or injuries sustained by any persons or property or loss of property or income that might be derived therefrom occurring in or about the exposition premises or entrances thereto or exits therefrom, including that caused by or resulting from the negligence of the Association, and from any and all liability for breach of exhibitor's representations and warranties herein. The exhibition facility shall not be responsible or liable for any injury, loss or damage to any property or person brought in by the exhibitor or otherwise located in the exposition premises.

SHIPPING INSTRUCTIONS

The exhibitor will ship, at his or her own risk and expense, all articles to be exhibited. All shipments must be prepaid. The address on all crated shipments shall include the exhibitor's name and tabletop number(s). Exhibit material cannot be received at the hotel prior to the show setup dates. Such freight will be directed to and stored at the Association's designated freight handling and storage firm at the exhibitor's expense. The exhibitor expressly agrees that any

exhibit material remaining in the exhibit hall after the contracted move-out time has terminated or any damaged exhibits left behind may be removed and disposed of at the expense of the exhibitor and without liability to the Association.

FAILURE TO OCCUPY SPACE

Any space not occupied at the exhibition facility at 4:00 pm on **Wednesday, March 22, 2006**, shall be forfeited by the exhibitor, and space may be resold, reassigned or used by the Association without refund, unless a request for delayed occupancy was previously received along with written approval from the Association.

FIRE REGULATIONS

No exhibitor shall use any flammable decorations or coverings, and all fabrics or other materials used shall be flameproof.

ADVERTISING MATERIAL

The use or distribution of any souvenirs during the conference shall be subject to prior written approval by the Association. Such material shall be submitted to the Association for approval 60 days prior to the conference. Except as otherwise provided, the Association will not endorse, support or be liable for the claims made by the exhibitors as to the qualities or merits of their products or services, and no advertising or mention will indicate, claim or suggest such endorsement or support. All handouts must be distributed within the exhibit tablespots.

CONVENTION PROGRAM

One (1) copy of the convention program/exhibits directory will be available to each exhibiting company at the exhibitors' registration area.

EXHIBIT SPACE FLOOR PLAN

Every effort will be made to maintain the general configuration of the floor plan for this conference. However, the Association reserves the right to modify the plan, if necessary, as determined solely by the Association.

RAFFLE/PRIZE DRAWINGS

The exhibitors shall be allowed to hold prize drawings at their booths. All prize-drawing activities must be conducted within the exhibit hall. No announcements will be allowed in the meeting rooms. The exhibitor is responsible for contacting winners and delivery of prizes. Communication on the time of the drawing is available through the exhibitor listing in the program book or signage at exhibitor's booth. A corkboard will be available to post winners and instructions on claiming prizes.

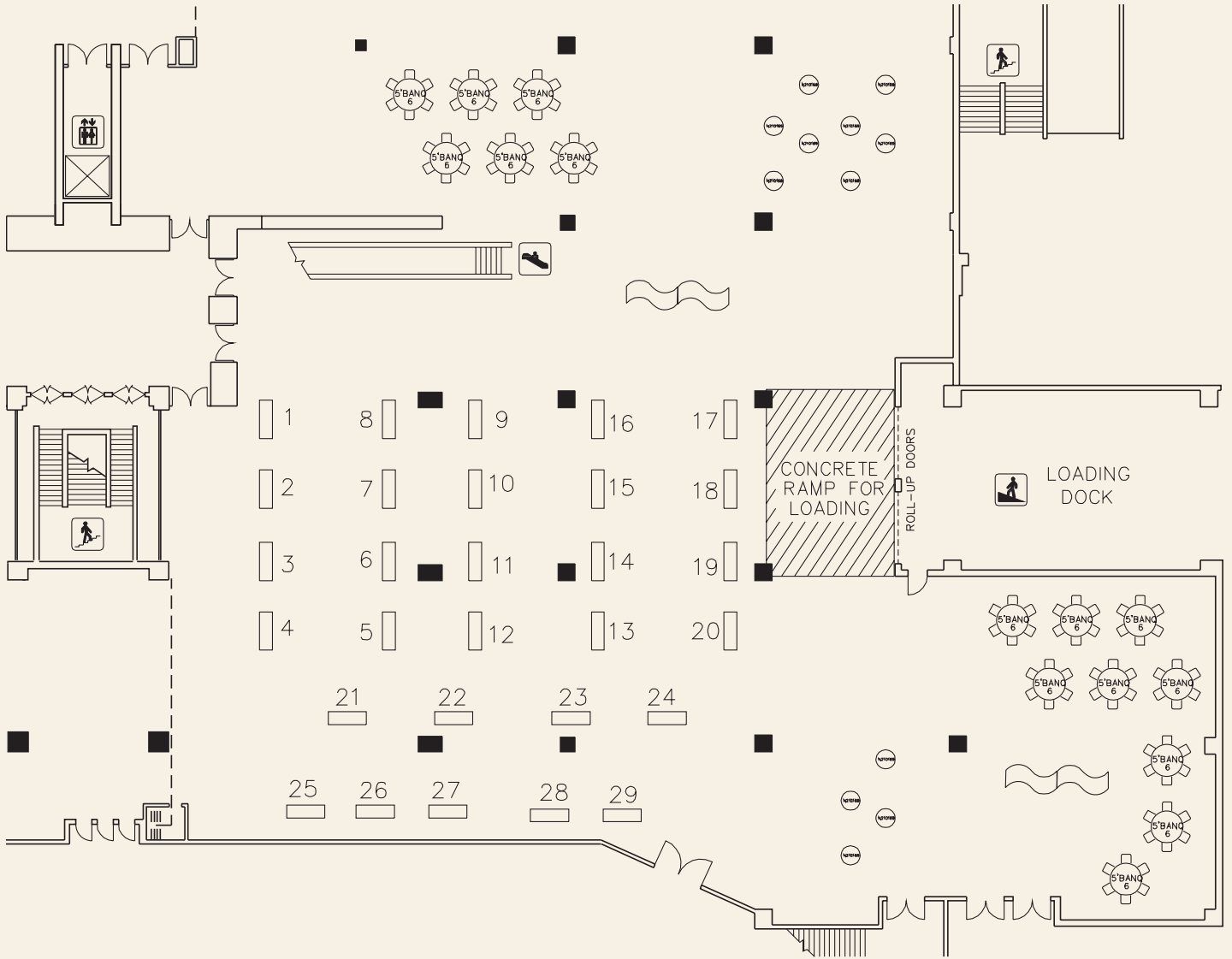
MISCELLANEOUS

The Association shall have the sole authority to interpret and enforce all terms and conditions governing exhibitors and this exhibition. Any and all matters not specifically covered herein are subject to decision by the Association. These terms and conditions may be amended at any time by the Association upon written notice to all exhibitors. The exhibitor expressly agrees to be bound by the terms and conditions set forth herein and by any amendments thereto adopted by the Association from time to time.

HOUSING INFORMATION

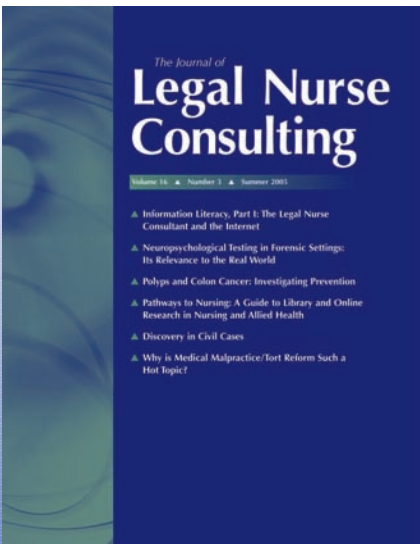
The exhibit hall and all conference sessions will be held at the Hilton Atlanta. Housing information will be sent to exhibitors following receipt of the exhibit application.

2006 EXHIBIT FLOOR PLAN



401 N. Michigan Avenue
 Chicago, IL 60611-4267
 Phone: 877/402-2562
 Fax: 312/673-6655
 E-mail: info@aalnc.org
 www.aalnc.org

FIRST CLASS
 U.S. POSTAGE
PAID
 Chicago, IL
 Permit No. 4184



**ADVERTISE IN THE JOURNAL
 OF LEGAL NURSE CONSULTING**

The Journal of Legal Nurse Consulting offers you exposure to more than 3,700 registered nurses practicing in a consulting capacity in areas of health law. Sign up for multiple issues and save!

Contact Journal Management for advertising details by sending an e-mail to jlnc@aalnc.org.

| Size | 1x rate | 4x rate | 6x rate |
|--------------|---------|---------|---------|
| 1 page | \$520 | \$470 | \$425 |
| 1/2 page (H) | \$390 | \$350 | \$315 |
| 1/2 page (V) | \$390 | \$350 | \$315 |
| 1/4 page | \$230 | \$210 | \$190 |

2006 EXHIBIT SPACE AND SPONSORSHIP APPLICATION AND CONTRACT



**17TH NATIONAL EDUCATIONAL CONFERENCE
HILTON ATLANTA
CONFERENCE DATES: MARCH 22-25, 2006
EXHIBIT DATES: MARCH 22-24, 2006**

In accordance with the following items, conditions and regulations governing exhibits of AALNC at the Hilton Atlanta, the undersigned hereby makes application for exhibit space(s), which application, when accepted by AALNC becomes a contract. Terms and conditions listed under Rules and Regulations, as well as those conditions under which exhibit space in the Hilton Atlanta is leased to AALNC are part of this contract.

Complete all sections of this application. Sign and return the application with credit card information or check made payable to AALNC. Total payment must accompany your exhibit application. Keep a copy of this application for your records and return this form with full payment for each tabletop exhibit space to:

Exhibit Office
American Association of Legal Nurse Consultants
1027 Paysphere Circle
Chicago, IL 60674
Fax: 312/673-6655

Questions? Please contact Sara Matthys at 312/673-4779 or at smatthys@smithbucklin.com

I. EXHIBITOR INFORMATION
Company name to be listed in the program as follows:

Company Name _____
As you would like it to appear on booth sign.
Company Contact: _____
Address: _____
City: _____ State: _____ Zip Code: _____
Phone: _____ Fax: _____
E-mail: _____ Web site: _____
Brief description of your product or service for inclusion in printed program (not more than 50 words): _____

II. TABLETOP LOCATION

The following are tabletop locations as numbered on accompanying floorplan in order of preference.* Booth number(s): 1. _____ 2. _____ 3. _____
List any probable exhibit and/or products you do not wish to be in close proximity to your display: _____

List any probable exhibit and/or products you desire to be in close proximity to your display. _____

Please note that booth assignments will not be made prior to receiving payment in full.

III. EXHIBIT FEE
\$900 per tabletop x _____ Subtotal: \$ _____
IV. VENDOR PRESENTATIONS
\$750 per company x _____ Subtotal: \$ _____

V. SPONSORSHIP OPPORTUNITIES
Sponsorship preference(s): _____ Subtotal: \$ _____
Please note sponsorships are on a first-come, first-served basis.

VI. ADVERTISING OPPORTUNITIES
Advertising preference(s): _____ Subtotal: \$ _____
TOTAL PAYMENT ENCLOSED: \$ _____

VII. PASSPORT PROGRAM (included in Exhibit Fee)
 Yes, we will participate No, we decline participation

VIII. COMMUNICATIONS
 Yes, I will accept fax, e-mail and telephone communications. By checking this box, and with my signature below, I consent to receive facsimile, e-mail and telephone communications by, or on behalf of, AALNC, its local chapters and certification board, at the following fax number(s): _____
Fax Number(s): _____

Signature: _____

IX. METHOD OF PAYMENT

Check enclosed (payable to AALNC in U.S. Funds)
 Visa Master Card American Express
Card Number _____ Exp. Date _____

Name as it appears on card _____
Signature _____

For Office use only

Assigned Tabletop No.(s) _____
Amount Received \$ _____ Amount Due \$ _____
Accepted by American Association of Legal Nurse Consultants
Exhibit Manager _____ Date _____