**DAL Chapter Leadership Meeting Agenda**

Thursday, July 13 at 1:00 PM CST

Meeting Lead: Judy Young, MSN MHL RN LNCC

Staff: Melissa Van Fleteren & Sree Rajesh

* Directors-At-Large (DAL):
	+ **Judy Young, MSN MHL RN LNCC**

2021-2022, 2022-2023, 2023-2024

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Chapters: Bay Area of Northern California, West Virginia Upper Ohio Valley

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2023-2024

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Chapters: Greater Tampa Bay, Greater Orlando

**Agenda**

1. **Welcome 1:00 p.m. – 1:10 p.m. *Sree Rajesh***
2. **Main Agenda 1:10 p.m. – 1:45 p.m. *All***
	1. **General Items (*Judy)***
		1. Please contact HQ to spotlight your Chapter’s activities. It’s a great chance for you to highlight your Chapter and attract new members. We have several chapters who have submitted information on their webinars, we encourage all chapters to do so, so they may also be included in the calendar. You can email info@aalnc.org or Sree Rajesh at sree.rajesh@aalnc.org
		2. Remember to send chapter events to HQ to post on the AALNC website. These can be sent to the AALNC info email address, submitted [here](https://www.aalnc.org/About/Chapters), or Sree.
		3. Don’t forget about the [Chapter Resource Page](https://www.aalnc.org/About/Chapters/Chapter-Leader-Resources), which has documents available for you to download to help run your chapter. This page also includes some examples of strategic plans and tips for succession planning.
		4. If you have a testimonial regarding your work as a LNC, please [fill out the form & permission statement](https://www.surveymonkey.com/s/5BHGGWJ) to submit so it can be posted on our website.
		5. Recognize a fellow LNC who is doing exemplary work by contacting AALNC at [info@aalnc.org](file:///%5C%5Cbchi32%5Chealthcare%5CAALNC%5CChapters%5CDAL-Chapter%20Leader%20Calls%5C2017%5CApril%20In%20Person%5Cinfo%40aalnc.org).
	2. **Social Media** **(*Kenyetta*)**
		1. AALNC has accounts on Twitter, LinkedIn, and Facebook where we post regularly about all things AALNC! If you/your chapter do not follow us already, this is a great place to find updates on the organization.
		2. If you aren’t doing this already, please consider promoting your chapter and its news and activities on social media platforms.
		3. You are free to Tweet and Re-tweet, post to Facebook and LinkedIn, or share all AALNC news and activities. Contact our HQ office if you need guidance.
		4. Extra Tip – keep your chapter websites & social media accounts up to date!
	3. **Certification (*Judy*)**

AALNC continues to use a Universal Certification Date: anyone who certified or recertified in 2018 is up for recertification this year. Certification will expire on October 31, 2023 for everyone and application must be in before October 31.  Remind your members!

AALNC Headquarters staff has been working with the testing vendor to streamline the exam application and testing process. The next exam window is in October. As a reminder, the exam can now be proctored virtually!

* 1. **JLNC update (*Judy*)**
		1. Our latest issue can be found on the AALNC webpage under the “Publications” tab. Consider sharing this journal with your clients or printing it out to take with you for meetings with prospective clients!
		2. Summer issue was released in June and is free digitally to members. Digital access to current issues of JLNC as well as archives is now a member benefit. If you have nonmember colleagues or attorney clients who would be interested, AALNC is offering a subscriber access option.
		3. CEs with Journal articles started last year and have continued into new and upcoming issues. These CEs are free to AALNC members, in each issue.
	2. **Online Education Opportunities (*Barbara*)**
		1. We would appreciate the chapter leaders advertising our webinars. Almost all can be listened to after the fact as on-demand webinars.
		2. **One of our many AALNC member benefits is 10 free webinars per year!** So far AALNC has presented six webinars this year, and there are many exciting webinars planned for the remainder of 2023. The member benefit of free webinars includes the live and on-demand versions of this year’s webinars.
		3. Don’t forget other education opportunities with AALNC, like our ebooks series, reference cards, and module courses.
	3. **Membership (*Sree Rajesh*):**
		1. 2023 Mid-year and Extended dues (18 month) rates are now available. If you have newcomers to your chapter, they do need to renew or join the National organization, so now is a great time! Please encourage your members and colleagues to renew if they have not already.
			1. Mid-year (through end of 2023): $185
			2. Extended (through end of 2024): $460
	4. **Upcoming and New AALNC happenings (*Melissa*)**
		1. LNC Jumpstart – registration opened in June for our virtual fall event. Jumpstart will take place September 8, and we have an exciting day of virtual learning and networking planned. Early registration cut off is August 15.
			1. Member pricing is $180
			2. New this year – report writing coaching add on: $100
		2. LNC Awareness Week: July 24 – July 28
			1. Membership promo, discounts on products, AALNC updates, and free webinars – more information coming soon, let your members know to keep an eye out! 😊
				1. So You Want to Be an LNC? : Monday July 24
				2. LNC Lessons Learned Roundtable : Thursday July 27
		3. LNC Professional Course Update
			1. AALNC staff has been hard at work on a major update to the LNC Professional Course. The new & expanded course will launch this fall.
1. **Closing - Questions, Comments? (*All*) 1:45 p.m. – 2:00 p.m.**

Remember we are here to support and guide you. Please contact your DAL with any questions and updates in your chapter’s activities. Our contact info can be found above and on the [AALNC website](http://www.aalnc.org/page/board-and-staff).

**Call Notes – topics addressed during the general discussion period**

Chapter leaders discussed the different education and social events they are hosting in the upcoming months.

* Always remember to share your chapter events with AALNC so we can add to the website event calendar.

Chapter leaders also discussed each individual chapters member retention and engagement. Sree sends out monthly nationals rosters of the members in the three requested states, this is a helpful resource in reaching out.

* If you would like to update the states that are included, please reach out to Sree.

As a reminder, AALNC Nationals has updated their By Laws. During the upcoming Chapter renewal cycle please be sure to update By Laws with these included.

* If you have any questions regarding this please don’t hesitate to reach out to Headquarters.